DIAMOND COSMETICS®

PRIVATE LABEL COSMETICS

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DIAMOND COSMETICS®

ABOUT US

The Diamond Cosmetics private label division began in 1992, offering private label nail polish and nail treatments that are made in the USA under FDA guidelines. Our customers and clientele include brands that sell their products to department stores & Amazon, designers, manicurists, specialty retail stores, home shopping, QVC network, and international infomercial marketers.

We offer 21-free, vegan-friendly, long lasting polish in standard and halal formulations. Our polish is free from:

- Animal Derivatives
- Toluene
- Benzene
- Xylene
- Formaldehyde Releaser
- Formaldehyde Resin
- Phthalates
- Cyclic Silicones
- Camphor
- Methyl Ethyl Ketone (MEK)
- Glycol Ethers of Series E
- Hydroquinone (HQ)
- 4-Methoxyphenol (MEHQ)
- Triphenyl Phosphate (TPP)
- Nonylphenol Ethoxylates
- Tert-Butyl Hydroperoxide
- Chromium Oxide Greens
- Bismuth Oxychloride
- Carcinogenic Mutagenic
- Reprotoxic (CMR) Substances
- Synthetic Fragrances
- Ethyl Tosylamide

We provide unique formulations of:

- Base Coats
- Top Coats
- Nail Nourishers
- Nail Hardeners
- Nail Strengtheners
- Bio Sourced Cuticle Oils

We also offer highly pigmented and long lasting cosmetics:

- Lipstick
- Lip Gloss
- Natural Matte Liquid Lipstick
- Natual Lip Gloss
- Eyeshadow
- Blush
- Concealer

We offer small minimums as you should be able to test the market before you make a big investment. Whenever you are ready to take your business to the next level, we will be here to assist! Diamond Cosmetics takes care of all product creation and manufacturing to make starting your own line of products as smooth as possible.

ANIMAL TESTING DECLARATION

STATEMENT OF GMP

BUILDING YOUR BRAND

STEP 1 - ORDER SAMPLES

- We highly recommend that you order samples so that you can test the quality, finish, and color of the product.
- We limit customers to one sample per color.
- Please be aware that samples can only be ordered once prior to your private label order.

STEP 2 - SELECT YOUR OPTION

- With your budget in mind, select the option that works best for you.

STEP 3 - SEND IN YOUR ARTWORK

- We offer a one color imprint in black, silver, white, or gold. (We recommend black and silver imprints).

STEP 4 - CHOOSE YOUR COLORS

- Visit the appropriate cosmetics color chart or web page to view the full selection of colors we have available.
- Colors may be added or discontinued so make sure your color chart is up to date.

STEP 5 - BOTTOM LABELS

- For blush and eyeshadow, a sticker on the bottom of each case with the ingredient list and color number is included in the price.
- For concealer, a bottom sticker with the product number is included on the bottom.
- If you would like custom labels, please speak with your sales associate for more information.

STEP 1: ORDER SAMPLES

BLUSH

- You may purchase a "Complete Color Library" containing every one of our 8 blush colors ($27.60 plus the cost of shipping.)
- **All samples come packaged in the standard, black blush case which includes a brush, mirror, and an ingredients label on the bottom.**
- **<u>All samples come undecorated.</u>**

EYESHADOW

- You may purchase a "Complete Color Library" containing every one of our 24 eyeshadow colors ($82.80 plus the cost of shipping.)
- **All samples come packaged in the standard, black eyeshadow case which includes an applicator, mirror, and an ingredients label on the bottom.**
- **<u>All samples come undecorated.</u>**

ORDER SAMPLES

CONCEALER

- You may purchase a "Complete Color Library" containing every one of our 4 concealer colors ($13.80 plus the cost of shipping.)
- **All samples come packaged in the standard, clear square tube with black matte cap and the the ingredients list printed on the back.**

ADDITIONAL INFORMATION

- Shipping charges for samples are additional, and will be quoted when you place your order.
- Please allow 5-7 working days for the processing of your sample order.

STEP 2: SELECT YOUR OPTION

BLUSH

Choose Your Quantity

OPTION 1
Minimum Order -96 Pieces
(8 colors, 12 pieces per color)
Base cost: $412.80 ($4.30 Each)

OPTION 2
Minimum Order -192 Pieces
(8 colors, 24 pieces per color)
Base cost: $768.00 ($4.00 Each)

EYESHADOW

Choose Your Quantity

OPTION 1
Minimum Order -144 Pieces
(12 colors,12 pieces per color)
Base cost: $619.20 ($4.30 Each)

OPTION 2
Minimum Order -288 Pieces
(12 colors, 24 pieces per color)
Base cost: $1,152.00 ($4.00 Each)

CONCEALER

Choose Your Quantity

OPTION 1
Minimum Order -48 Pieces
(4 colors,12 pieces per color)
Base cost: $208.80 ($4.35 Each)

OPTION 2
Minimum Order -96 Pieces
(4 colors, 24 pieces per color)
Base cost: $384.00 ($4.00 Each)

START UP COST FOR COMPONENT DECORATION

Options 1 and 2:
$150.00 plate charge per artwork
$75.00 artwork charge
These are one-time costs unless the artwork changes.

STEP 3: SEND IN YOUR ARTWORK

CORRECT ARTWORK

- Black and White
- High resolution vector format (ai, eps, or Illustrator PDF).
- Sized for Imprint Area

TIPS

- Imprint colors are available in black, white, silver, and gold.
- We cannot provide imprints with gradients or extremely detailed or ornate artwork.

FRONT IMPRINT

- Please keep in mind the shape of your product when sending in artwork. The one-color imprint can be done in black, silver, white, or gold. (We recommend black and silver imprint.)

INGREDIENTS LABEL

- You are responsible for providing your customers with the ingredients in your product.
- This can be done by providing the list on the case, on a bottom ingredients label, on exterior packaging (a box), or on your website. Please keep this in mind when designing your artwork.
- The Blush and Eyeshadow come with a bottom label that includes our item number and ingredients list. If choosing to create a custom label, you are responsible for making sure the ingredients are included on this label.
- The Concealer comes with the ingredients imprinted along with the shade name (Light, Medium, Amber, or Dark) imprinted on the back in black ink.

COSMETIC INGREDIENTS

ADDITIONAL INFORMATION

Your logo, net weight and manufacturing information is absolutely required. It is your responsibility to assure that your products adhere to the FDA Labeling Guidelines. For more information please go to https://www.fda.gov/cosmetics/cosmetics-labeling-regulations/summary-cosmetics-labeling-requirements. Diamond Cosmetics is not responsible for non-compliance with the FDA regulations.

STEP 4: CHOOSE YOUR COLORS

BLUSH

We offer 8 blush shades.

OPTION 1:

The minimum order is 96 pieces and you must order a minimum of 12 pieces per color- 96 total. You may order less than 8 colors, but you must order a minimum of 96 pieces.

OPTION 2:

The minimum order is 192 pieces and you must order in multiples of 24 (24 pieces x 8 colors= 192 pieces). You may order more or less than 8 colors, however, you must order a minimum of 192 pieces.

BLUSH COLOR CHART

EYESHADOW

We offer 24 eyeshadow shades.

OPTION 1:

The minimum order is 144 pieces and you must order a minimum of 12 pieces per color- 144 pieces). You may order less than 12 colors, but you must order a minimum of 144 pieces.

OPTION 2:

The minimum order is 288 pieces and you must order a minimum of 24 pieces color- 288 total. You may order less than 14 colors, however, you must order a minimum of 288 pieces.

EYESHADOW COLOR CHART

CONCEALER

We offer 4 concealer shades in Light, Medium, Dark, & Amber.

OPTION 1:

The minimum order is 48 pieces and you must order in multiples of 12 (12 pieces x 4 colors = 48 pieces). You may order less than 4 colors, but you must order a minimum of 48 pieces.

OPTION 2:

The minimum order is 96 pieces and you must order in multiples of 24 (24 pieces x 4 colors = 96 pieces).You may order less than 4 colors, however, you must order a minimum of 96 pieces.

CONCEALER COLOR CHART

DID YOUR ORDER SAMPLES?

We highly recommend that you order samples prior to placing your order. Because every computer monitor and printer is different, the cosmetic swatches on our website and color charts may vary slightly from the actual product. By ordering samples, you can test for color, quality, and coverage before placing an order.
Order Samples

ORDER NOW

STEP 5: BOTTOM LABELS

BLUSH

- Blush comes with a bottom label that includes our item number, net weight, and ingredients list.
- If choosing to create a custom label, you are responsible for making sure the item number, net weight, and ingredients list are included on the label.

EYESHADOW

- Eyeshadow comes with a bottom label that includes our item number, net weight, and ingredients list.
- If choosing to create a custom label, you are responsible for making sure the item number, net weight, and ingredients list are included on the label.

CONCEALER

- Concealer comes with a bottom label that includes the color name/number that is included in the price.
- You may provide us with name for your colors or you may use your own.
- We suggest creating your own names to fully customize your line. already printed on the back of the tube.

SHIPPING POLICY

USA CUSTOMERS

- Ground shipments will be sent via FedEx Ground, FedEx Home Delivery or FedEx Freight*. We do not estimate shipping costs. We ship from Sunrise, FL 33351 and use FedEx Ground. The shipping charges will be added to your invoice. Please advise us if the address we are shipping to is a commercial or residential address as this affects the shipping charges.
- If you have a FedEx account number you would like to use, please provide this number to us when placing your order. In addition to the freight charges, handling charges will be incurred. Handling charges are $6.00 for the first carton and $4.00 for each additional carton.
- Air Shipments will be sent via FedEx. There are 4 different services available: FedEx Priority Overnight, FedEx Standard Overnight, FedEx 2 Day and FedEx Express Saver.
- FedEx Freight: For orders that contain 8 or more large cartons, we will compare the cost of shipping via FedEx Ground or FedEx Freight. It has been our experience that FedEx Freight will be the most cost effective way to ship. If we ship via FedEx Freight, we will add the freight charges to your invoice, along with a $30.00 handling charge. You will need to advise us if you need a liftgate, inside delivery, or a delivery appointment.

INTERNATIONAL CUSTOMERS

- All customers outside of the USA must provide us with the name of a freight forwarder to handle their shipment.
- **Please note, the only option for International Shipments is via your provided freight fowarder.**
- Shipments of samples only, may be sent via FedEx on our account and we will invoice you for the shipping charges. Sample orders to Canada have the option of going by ground, economy or priority, the last two being by air. You may also provide us with your credit card information to pay for these shipments.
- Please be sure to let us know if the address we are shipping to is a residence or business as there are different fees for these locations.

FREQUENTLY ASKED QUESTIONS

WHAT IS THE MINIMUM ORDER QUANTITY?
The minimum order quantity is as follows:
Eyeshadow: 144 Total Pieces, minimum of 12 per color.
Blush: 96 Pieces, minimum of 12 per color.
Concealer: 48 Pieces, minimum of 12 per color.

HOW MANY COLORS AND FORMULATIONS OF EACH COSMETIC DO YOU HAVE?
As of October 2018, The number of colors available for each cosmetic is as follows:
Eyeshadow: 24 Shades. Matte and Shimmer Formulations.
Blush: 8 Shades. Vary in shimmer from none to heavy. 1 Bronzer available.
Concealer: 4 Shades. Cream formulation.

CAN I ORDER SAMPLES?
YES, please order online at sales.diamondcosmetics.com or call a rep. at (954)572-3462

CAN I NAME MY OWN COSMETIC COLORS?
Yes, we highly recommend that you do name your shades. You will order the cosmetics by the color number and provide us with the names. We will then place a label on each tube or case with the shade name you selected for that color.

HOW LONG DOES IT TAKE UNTIL I RECEIVE MY ORDER?
Production time is approximately 4 weeks from the date we receive approval of the sales order, your 50% deposit, and approval of your artwork.

WILL MY LOGO BE DIRECTLY PRINTED ON THE COSMETIC CASE OR WILL IT BE A LABEL?
If you wish to decorate your cosmetics by adding your logo, we do offer some decorating options. Pricing is quoted separately as it largely depends on which products and how many cosmetics you are getting.

DO YOU GIVE ADVICE AND/OR ASSISTANCE WITH MARKETING OR DISTRIBUTION INTO STORES?
No, we do not. This is solely YOUR product. We cannot take on the role of a consultant because it would be a conflict of interest.

CAN I CREATE MY OWN CUSTOM COSMETIC SHADES?
We do not offer customized cosmetic shades at this time, however, if you feel there is a color we are missing, please advise us as we may consider adding said shade in future releases.